MOST Global Ecosystem

White Paper v 0.1

Introduction

Mission of the MOST Global Ecosystem

In a world where financial technologies are evolving at an accelerated pace, the central mission of the MOST Global Ecosystem is to bridge the gap between cutting-edge technologies and end-users. We aim to create an ecosystem that not only makes decentralized financial services more accessible, but also provides the knowledge and tools necessary for their effective use. By focusing on the implementation of a decentralized, transparent, and secure affiliate marketing system, we intend to pave the way for the adoption of mass usage of DeFi, making it the most efficient marketing tool of the modern era.

Problem

The existing financial infrastructure and educational resources are not sufficiently adapted to the rapidly changing world of blockchain and decentralized finance (DeFi). Most people are cut off from innovative financial products and services due to the complexity of understanding and using them. This leads to potential users and investors being left out of the DeFi revolution.

Complexity of Understanding the Technology

Blockchain technologies and DeFi are relatively new and inherently technically complex. They require an understanding not only of the basics of cryptocurrencies and how they function but also deeper concepts such as smart contracts, Proof of Stake, Proof of Work, as well as

mechanisms for ensuring security and consensus in the network. The average user may feel lost in this flood of information, which jeopardizes their participation in DeFi.

Interface Challenges

Current interfaces for interacting with decentralized products and services are often non-intuitive and designed for users who are already familiar with the technology. For new users, this can create significant barriers, hindering their understanding and use of DeFi.

Lack of Educational Resources

Although information about blockchain and DeFi is available online, it is often scattered, presented in a language that is difficult to understand, or requires prior knowledge. Quality, structured, and comprehensible educational resources are necessary to bridge these knowledge gaps.

Socio-Economic Barriers

Decentralized financial services promise inclusivity, but for many potential users, they remain inaccessible due to high initial capital requirements, the complexity of understanding network economics, and a lack of trust in unregulated financial products.

Technical and Operational Risks

Technical risks associated with errors in smart contracts, potential hacks, and scalability issues create additional barriers to entry into DeFi. The presence of operational risks related to support and updating of infrastructure makes participation in DeFi unattractive for conservative investors and users.

Lack of Transparency and Trust

The world of DeFi aims to build trust through technology, but many users remain skeptical due to a lack of transparency regarding project governance, revenue distribution, and decision-making processes in ecosystems.

These issues collectively lead to DeFi remaining only a potential revolution, inaccessible to the average user. MOST Global Ecosystem aims to break down these barriers by creating a user-friendly, education-oriented, and secure ecosystem that facilitates engagement, education, and growth of participants in the world of decentralized finance.

Solution

MOST Global Ecosystem offers a comprehensive solution that removes barriers to decentralized finance and knowledge. Our ecosystem includes:

Educational System

The foundation upon which the entire ecosystem is built, the educational system disseminates knowledge about DeFi, facilitates understanding, and promotes effective use of decentralized products and services.

Set of Smart Contracts and Tools

These tools reduce technical barriers and facilitate interaction with decentralized financial protocols, making the use of DeFi more intuitive.

Crowdinvesting Platform

On this platform, users can participate in transparent financing of startups and new projects that fit into the MOST Global ecosystem.

Non-Custodial Wallet

A key element of the ecosystem, which integrates with other components and supports the principles of blockchain and decentralization, ensuring users have full control over their funds.

Set of Smart Contracts for Decentralized Affiliate Marketing

These tools are designed to stimulate the growth and expansion of the MOST Global ecosystem by attracting new participants and spreading its values and mission.

In total, the proposed ecosystem eliminates the main obstacles faced by users and investors looking to enter the world of DeFi and opens up opportunities for them to participate in the future of finance.

In the following chapters, we will detail each aspect of our comprehensive solution, so you can better understand how MOST Global Ecosystem will work for you and with you.

Components of the MOST Global Ecosystem

The decentralized registry of the ecosystem operates on the basis of the Binance Smart Chain blockchain network.

RDN - Rewards Distribution Network

The Rewards Distribution Network (RDN) is a key element of the MOST Global ecosystem, representing an innovative mechanism for distributing rewards within the affiliate program. This component ensures transparent, fair, and efficient distribution of rewards among ecosystem participants, thanks to a unique architecture of smart contracts.

RDN Registry, the system's base smart contract with the address **0x4E0377D0b0Ac681cc0143379b6c065F23787daDD**, serves as the central repository of information about ecosystem participants. It contains data such as userId, parentId, level, tariff, and subscription, ensuring efficient management and tracking of interactions within the ecosystem. It's important to note that the RDN Registry does not store personal data of participants, maintaining principles of privacy and data security.

RDN Distributor is a smart contract responsible for the automated distribution of rewards among participants of the affiliate program. This process is based on data provided by the RDN Registry. A separate smart contract is provided for each type of token, ensuring flexibility and scalability of the system.

RDN applies a linear principle of reward distribution. An individual coefficient, depending on their level and tariff, is calculated for each participant in the distribution chain. The reward for each participant is then determined as the difference between their coefficient and the maximum coefficient among all participants lower in the distribution chain. This ensures that each participant receives a fair share of the reward, corresponding to their contribution to the ecosystem.

To participate in the RDN reward distribution system, an active RDN subscription is required. This condition ensures that rewards are accrued only to active ecosystem participants, stimulating continuous engagement and maintaining activity within the affiliate program.

MOST DeFi

MOST DeFi represents an advanced set of web3 tools, developed to simplify and optimize user interaction with the world of decentralized finance (DeFi). This suite is designed to provide easy, intuitive, and efficient access to key DeFi functions, making it accessible to a wide audience of users, regardless of their technical expertise.

The central feature of MOST DeFi is the **asset monitoring dashboard**, which offers users a detailed overview of their cryptocurrency portfolio. This tool automatically identifies and displays all tokens held at the user's address, including tokens from liquidity pools and Spot. Users can see not only the list of tokens but also their current market value and the dynamics of changes. A pie chart visualizes the portfolio composition, ensuring ease of perception and asset management. In addition, the dashboard includes a history of all token transactions at the address, providing full transaction transparency.

MOST DeFi includes a **token exchange** feature, allowing users to easily perform Swap operations on the popular Pancake Swap exchange. This tool simplifies the exchange process, making it more accessible for users who lack experience with decentralized exchanges.

MOST Spot is a smart contract system developed to automate the process of managing farming operations. Features of Spot include:

- Isolated Smart Contracts: For each user and each farming pool, a separate isolated smart contract is created, thereby increasing security.
- Transaction Efficiency: Spot allows a single transaction to perform token exchanges, liquidity supply, and replenishment of the farming pool, as well as reverse operations, which significantly saves the user's time and resources.
- Farming Flexibility: Users can contribute any tokens available for exchange on PancakeSwap to farming, and similarly withdraw them.
- Clarity of Information: Detailed information about farming, pool value, and farming income is provided, making the process transparent and understandable.

MOST DeFi is an important component of the MOST Global ecosystem, providing users with a powerful, yet easy-to-use set of tools for interacting with decentralized financial products and services. These tools contribute to the expansion of DeFi accessibility, making it more attractive and convenient for a broad audience of users.

MOST Wallet

MOST Wallet is one of the fundamental components of the MOST Global ecosystem. This fully non-custodial wallet is not just a tool for storing cryptocurrencies, but also a key link for interacting with the various functions and services offered by the MOST

Global platform. Its main feature is deep integration with the platform, ensuring simplicity and security of transactions for users.

The main innovation implemented in MOST Wallet is the Unicall protocol. This protocol allows wallet users to easily perform transactions on the most.online platform by scanning a QR code. Such an approach significantly simplifies the transaction process, making it more intuitive and accessible even for those who are new to cryptocurrencies and blockchain.

MOST Wallet aims to provide users with a clear understanding of the transactions being made. The wallet visually presents all the necessary information about the transaction, including details of the sender, recipient, amount, fee, and status. This feature not only simplifies fund management but also increases the level of trust and security among users.

For interacting with various tokens and smart contracts on the blockchain, setting permissions (approve) is often required. MOST Wallet simplifies this process, allowing users to easily and securely manage permissions for different assets and actions within the ecosystem.

Considering the importance of transparency in financial transactions, MOST Wallet implements a system that clearly and accurately calculates transaction fees. This gives users a complete understanding of the cost of operations in advance. Additionally, the wallet is designed so that even complex blockchain transactions are standardized and simplified, providing a consistent and understandable user experience regardless of the complexity and composition of the transaction.

MOST Wallet is not just a wallet, but an integrated portal for accessing the full range of services and capabilities provided by the MOST Global ecosystem. By providing a

convenient, secure, and transparent way to manage cryptocurrency assets and perform transactions, MOST Wallet plays a key role in ensuring the accessibility and ease of use of decentralized financial services for a wide audience of users.

MOST Academy

MOST Academy is an educational platform that is a key component of the MOST Global ecosystem. It is designed to provide valuable knowledge and skills covering a wide range of topics from financial literacy to the latest technologies in blockchain and DeFi. Regular updates of lessons and courses ensure that the content remains relevant and matches the dynamically evolving trends in these areas.

Financial Literacy

Courses on financial literacy at MOST Academy are aimed at increasing awareness of basic financial principles, personal finance management, investments, and risks. This knowledge is essential for everyone for conscious management of their funds and effective planning of their financial future.

Blockchain and DeFi

These courses provide in-depth knowledge about blockchain technology, its applications, particularly the features of decentralized finance (DeFi), and their impact on the modern financial sphere. The lessons cover topics from the basics of blockchain to advanced DeFi concepts such as smart contracts, cryptocurrencies, decentralized applications (dApps), and much more.

Neural Networks

Courses on neural networks introduce users to the basics of artificial intelligence and machine learning. This knowledge is important for understanding how modern technologies can be applied in various fields, from process automation to creating innovative products and services.

Personal Effectiveness

The section on personal effectiveness is focused on developing skills in time management, goal setting, problem-solving, and other key aspects of personal productivity. These skills help participants achieve their professional and personal goals more effectively.

MOST Academy is not just an educational platform; it's an investment in the knowledge and skills that help users stay at the forefront of technological and financial progress. It plays an important role in preparing participants of the MOST Global ecosystem for effective participation in the world of blockchain, DeFi, and beyond.

MOST Market

MOST Market is a unique system within the MOST Global ecosystem, designed to create synergy between MGTX token holders and the world of e-commerce. This platform expands the possibilities for using cryptocurrencies, allowing MGTX token holders to exchange them for real economic benefits, such as discounts on products and services of MOST Global partners.

Through the MOST Market system, MGTX token owners gain access to exclusive purchasing conditions on the websites and online stores of partners. This opens up

opportunities for them not only for advantageous purchases but also for deeper interaction with the MOST Global ecosystem. Meanwhile, partners participating in the program gain access to an active and interested community, which contributes to the growth of their business and strengthens their brand among cryptocurrency users.

MOST Market, therefore, not only provides additional value for MGTX token holders but also connects the traditional sphere of e-commerce with the innovative infrastructure of WEB3. This creates a unique ecosystem where digital assets and the real world interact, ensuring unprecedented integration between blockchain technologies and everyday economic activity.

As a result, MOST Market becomes a significant step towards broader recognition and integration of cryptocurrencies into everyday life, allowing users not only to invest and preserve their assets in digital form but also to use them to obtain real goods and services, thus expanding the horizons of traditional economics and opening new opportunities for e-commerce.

MOST Treasury Fund and MOST NFT

MOST Treasury Fund is a decentralized fund that is replenished through various activities within the ecosystem, including the issuance of MGTX tokens, operations on Launchpad, and activity within MOST Market. The uniqueness of the Treasury Fund lies in the fact that after each replenishment, funds are automatically distributed among all current holders of MOST NFT tokens.

This distribution mechanism creates a direct link between MOST NFT holders and the dynamics of the ecosystem. The share that each holder receives at the time of the fund's replenishment is determined by the number of their MOST NFTs relative to

the total number of tokens issued at that moment. This ensures a fair and transparent distribution of resources among ecosystem participants.

The MOST NFT token is issued in exchange for 2200 MOST tokens, with these MOST tokens being burned in the process, which helps maintain a balance of supply and demand in the ecosystem. Given the total issuance of MOST at 6,000,000 tokens, the maximum number of MOST NFTs is limited to 2,727. This limitation guarantees the uniqueness and value of each MOST NFT in the context of participation in the Treasury Fund.

MOST Treasury Fund, in conjunction with MOST NFT, represents key elements of the MOST Global ecosystem, providing dynamic interaction between participants and platform activities. This system represents an innovative approach to resource distribution in the blockchain ecosystem, emphasizing the principles of fairness and transparency, which are fundamental to creating a sustainable and efficient economic model.

MOST Global Tokenomics

MOST Token

Emission: Limited to 6,000,000 MOST.

Contract: Binance Smart Chain

(0x48c6b2a82a21230347b70ceada249208c0920412).

Additional Emission: None.

Key Features:

- Voting in MOST DAO.
- Conversion to MOST NFT at a rate of 2200 MOST per 1 MOST NFT.
- Burning upon conversion to MOST NFT.

MGTX Token

Contract: Binance Smart Chain

(0x535E7e506A82FeD35Cd464270C8605F970b2BEDe).

MGTX is a **utility token** in the MOST Global ecosystem, used for various purposes:

- Required for subscription renewal in the ecosystem.
- Used for participation in the MOST Market and gaining additional benefits on MOST Launchpad.
- Serves as the basis for the MOST Farming pool.

Emission: The initial emission was 38 000 000 MGTX.

Additional Emission:

- Automatically occurs when a user subscribes to the RDN tariff.
- The volume of additional emission depends on the selected tariff: the higher the tariff, the more MGTX is issued.
- Impact of MGTX rate: as the MGTX rate increases, the volume of additional emission decreases, which helps control inflation and maintain token stability.

MOST NFT

MOST NFTs are unique digital assets that offer additional privileges and opportunities within the MOST Global ecosystem.

Exchange and Burning of MOST: To obtain 1 MOST NFT, it's necessary to exchange 2200 MOST tokens, which are then burned, providing a deflationary mechanism.

Limited Emission: Considering the total number of MOST tokens, the maximum possible number of MOST NFTs is limited to 2727. This adds additional value and exclusivity to MOST NFTs within the ecosystem.

Interaction with MOST Treasury Fund: Holders of MOST NFTs are key participants in the distribution system of the MOST Treasury Fund, receiving a share of the fund's replenishments proportionate to the number of their NFTs relative to the total number of issued NFTs.

Token interaction in the Ecosystem

MOST and MGTX tokens together with MOST NFT create a complex and multi-level economic system within the MOST Global project. MOST provides voting rights and the ability to convert to NFTs, MGTX serves as the basis for day-to-day operations and interaction with services, and MOST NFT opens up additional privileges and participation in the distribution of Treasury Fund funds. This ensures the sustainability of the ecosystem by stimulating activity and engagement among participants.